



Health & Beauty Forever

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Introduction

'EGOJIN' Hand me that old man's luggage,
even stones are not heavy for youth.
(Hunminga-Songgang Jeong Cheol)

Earliest start! History of fitness equipment specialized shopping mall, EGOJIN

Heavy luggage is on EGOJIN. We wish our customers
to exercise to be healthy, beautiful and success.

Management Philosophy



Differentiation Strategy

SIMPLE

D

Design

Trendy and Sensational Design

GREAT

Q

Quality

Systematic Quality Control (QC) and supply of high-quality products

CHEAP

P

Price

Provide customers a quality product at an affordable price

QUICK

S

Service

Provide a differentiated service (Moving Experience Store service, Sharing Rental service, Storage Reantal service, After service)

Business Partnership



EGOJIN, with a world-class facility and equality, formed partnerships with fitness equipment producers all around the world, providing products to place they are needed.

Line-up of EGOJIN

· Spin bike / Elliptical / Rowing machine







OS Series

POWER RACK

PULL DOWN

PLAT BENCH





EGOJIN WEBSITE



Health and Beauty Forever

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